

The New Jersey State Nurses Association is concerned that the proposed federal regulations regarding unsolicited fax advertisements may have the unintended consequence of chilling expected and necessary professional communication between this association and its members. Removing the "established business relationship" qualification from the fax regulations will inhibit this association, for example, in its ability to notify members in a timely manner about urgent health alerts, up-coming continuing education programs or pending legislative or regulatory issues which require immediate action. Though such faxes would not be, in fact, "commercial" in nature, it is unclear that they would be allowed under the new regulations without written consent from our own members.

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